



Tips For Mens Photo Shoots By EyeMedia Studios

LONDON PHOTOGRAPHER TIPS FOR MENS PHOTO SHOOTS

TAKING PICTURES OF MEN IS VERY SIMILAR TO PHOTOGRAPHING WOMEN – OR IS IT?

The latest research shows that the most important factor that attracts a woman to a man is his overall sense of style – more than his handsome face, height, or anything else. This little bit of info makes it easier for our London photographer when it comes to photographing a man. In fact, our photographers have some control here because they all come from strong fashion backgrounds.

A photographer can control the elements that lead to the appearance of his/her subject. Even if a man is wearing not the ideal clothes, the photographer can help the subject achieve a style that is more modern, flattering, and attractive. So many photographers these days only focus on the face of the subject and completely forget about the styling of the subject. But that is what is really going to get noticed in the photograph.

You do not need an elaborate wardrobe to get great photographs of yourself. Just a few simple outfits that fit well and are ready to shoot. No creases or stains on your outfits.

HERE ARE SOME TIPS AND THINGS TO EXPECT ON YOUR PHOTO SHOOT

1. **Breaking The Ice** – Whatever type of photo shoot you have, make sure to make light conversation with the photographer. This type of friendly conversation is important for you to relax which is essential for a great photo.
2. **Know what you want** – If you want a portrait photograph, make sure you are aware of the objective of the photo. Do you want to look sexy, friendly, professional, trustworthy or tough? How are the photographs going to be used? Make sure the photographer is directing you in the right way to achieve the look you want.
3. **Be in your Element** – If there is time and resources, you can take a few shots of something you really enjoy doing. If you play guitar, have a few shots with your favorite guitar or anything that comes to mind.
4. **Keep Active** – Some guys may be nervous on their photo shoot and you might start looking a bit stiff on your shots. You need to try a variety of poses to loosen up. If there are other people in the shoot, you can engage with the them in some of the poses. You can adjust your posture from standing to sitting or vice versa. Remove your jacket and hold it in a few different poses. Try to relax in both ways – visually and internally.
5. **Have A Good Posture** – The posture is one of the most important things when it comes to male portrait photography. You should look masculine in the picture. Place your shoulders back, tighten the abdomen and the chest up. These postures are essential for a good male photograph.

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Eye Contact



The eyes are usually the main area of interest when it comes to portrait photography. A photograph can be impacted significantly by the direction of the eyes, so if you want a good shot, then look at the photographer. However, you can also focus on something else, as this will create a photograph that gives a sense of mystery.

Another idea is to look at a different person or something else that is in the shot, as this will provide a story within the photo. Plus, this will give you a second point of interest.

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Lighting And Action



As for lighting, have your photographer use many scenarios as possible because you want to find what works best. Experimenting with back-lighting, silhouetting and side-lighting can bring out or hide your features.

Also, portraits don't come out good when your poses aren't natural. Make sure you are doing something you enjoy, such as spending time with friends or reading a book.

Looking Past The Camera – Make sure to have a few shots looking past the camera instead of directly into the camera. Since the eyes are important to communicate what you are currently feeling, looking away can give it that candid feel.

Using Portrait Angles

When we talk about creating an excellent portrait, we often discuss composition, camera equipment and lighting. Another variable is the angle.

You should know about the different types of angles and how it can help when it comes to taking portraits. Angles can make or break your photo shoot. Plus, some angles make people look more flattering than other angles.

There are two aspects of angles, with one being camera angle and the other being facial view, which refers to how much of the face is visible in the photo. You don't have to recognise the term facial view to know that there is a significant visual difference between someone looking right at the camera and someone being photographed in profile.

The concepts of facial view and camera angles are simple, but the hard part is understanding how so many variables can interact with one another, as well as with your poses. With that said, we will go over a few examples of various camera angles and facial views. After you read over the examples, you'll have a better idea of how to use angles and facial views to improve your portrait shoot.

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Eye Level Angle



This is the most common angle people use, and it entails placing the camera at eye level with the subject. The end result is usually an image that is proportionate to your head and body. It also creates a powerful connection between you and anyone viewing your portrait. Plus, eye level angle makes people look flattering, which is why everyone loves it. It also great for PR pictures and business websites.

High Camera Angle Headshot



When shooting from a high camera angle, the focus is on your face and not your body, and this can provide a slimming angle for adults. This is why many people love the high camera angle shoot. Another bonus of using the high angle is it can catch the lights in your eyes, and if there is a background you're not a fan of, then most of it will be hidden. However, this angle may not be the best choice to go with when it comes to certain situations. For example, if you are very slim, then you may not want to use this angle because it may make you look less than flattering.

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Low Camera Angle Portrait



This is when the camera is placed below the eyes and when the camera is tilted up. This can make anybody look taller than they are and convey authority. It also makes people look bigger than what they are, and many people don't like this effect. Many photographers love using the low camera angle, especially with kids who have just learnt how to walk. This angle comes in handy for those who want to look powerful. Just remember, this isn't the best angle to use if you want to make people look flattering, but it is a good one if you want to look bigger and convey to viewers that you are powerful.

Full-face Portrait



When photographed full-face, means you will have your face pointing right towards the camera, and both sides of your face should be seen equally, as well as both of ears. Full-face shots bring out a sense of assertiveness and confidence in a person being photographed. Also, if you do full-face shots, then make sure your eyes are looking directly into the lens.

Three-Quarter Headshot



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Two-thirds Facial View



If you want your photo to convey a casual look, then choose to be photographed either 2/3 or 3/4 view, which often is the best candid images because your facial expressions are visible to the viewer. If you want a portrait that doesn't feel posed, then shoot in profile. What you choose to do is ultimately up to you but a good photographer should be able to keep an eye for these tips during the session.

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We hope you enjoyed our mens guide to photo shoots.

Please get in touch if you require any more info by:

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